Midland OnePath

EFFICIENTLY SCALE YOUR INVESTOR BASE AND RAISE MORE CAPITAL

OnePath is Midland's exclusive platform designed for investment sponsors to on-board retirement funds from individual investors. OnePath offers investors a simple, convenient way to place retirement funds into your private offering.

The Challenge

Fund managers often encounter a cumbersome process working with individual investors using capital from retirement accounts.

» Connecting investors to custodians that allow private investments
» Ensuring investor opened and funded the retirement account
» Supplying subscription documents to the investor
» Delivering required documentation to the plan custodian to make the investment
» Receiving status updates from the custodian relevant to the investment in the account

The Solution

Midland's proprietary OnePath portal delivers a simple online process for fund managers and investors.

» Midland's "click to commit" technology provides fund managers a customized link to connect investors to their offerings on Midland's secure portal.
» Using OnePath, investors can open a retirement account, initiate the movement of their funds, and authorize an investment into the fund.
» OnePath technology populates investment documents based on a fund's unique details and the personal information entered by the investor.
» The investor simply clicks to electronically sign documents and approve the investment.
» Fund managers are able to track investor progress using their own Midland OnePath portal access.

www.midlandira.com

ONEPATH

Serving clients nationwide
with offices in
Chicago and **Fort Myers**
(239) 333-1032

ONEPATH

Frequently Asked Questions

1 How do I get set up my investment offering on the OnePath portal?

Contact a Midland rep to walk you through the process. Provide us the offering documents and complete a brief Midland questionnaire. Within 2-3 business days you'll receive a link unique to that offering. You need to set up each offering only once.

2 If I have an investor that is ready to invest using their old 401(k) or IRA, how do I get them set up?

Provide the investor your offerings' unique OnePath link to use to set themselves up. They can also contact Midland for personal assistance.

3 How long does the investment process take using OnePath?

The IRA is set up immediately upon completion of the link process by the investor. Midland also is able to sign subscription documents with the IRA listed as the investor and email them for immediate review. Upon receipt of certified funds in the Midland IRA, we can wire them to you for the investment the next business day.

4 What if our investment documents change or our share price changes?

It is important to notify Midland immediately when new versions of your investment documents become available, there are changes in share prices, or if a bank account changes. Since OnePath prefills this information for new investors, it's mandatory Midland be provided with the latest updates regarding the investment in order to stay accurate.