

# The Midland Difference

1.5B in assets  
under custody



Cutting-edge  
online portal



Dedicated,  
personal service



A rating  
with the BBB



## Industry Leaders

Midland IRA is a self-directed IRA administrator that allows clients to invest in alternative assets such as real estate, private offerings, futures and forex, and more. All undirected cash in Midland IRA accounts are deposited in FDIC-insured banks. Midland has serviced tens of thousands of investors nationwide with well over \$1.5 billion in administered investments. Midland has an A rating with the Better Business Bureau.

## Cutting-Edge Technology

As a client of Midland IRA, you'll receive access to our cutting edge technology. Every client receives a personalized login that gives access to an online account where clients can pay bills, request a distribution, update fair market values, securely upload documents, view statements, submit buy transactions, and more!

## Personalized Service

Phone pyramids, and calling into a company only to re-explain your situation can be extremely frustrating. We value your time and relationship. At Midland, our clients have a dedicated account representative who serves as the main point of contact to service their account. You are speaking with someone who not only knows your investment, they know you.

## Flat Fees

Midland provides options when it comes to our service charges. While most companies only provide an option where you pay more as your account grows, Midland allows you to select a flat fee which is not tied to your investment performance.

## Flexibility

Self-directed IRA accounts at Midland IRA allow for maximum flexibility. The same account can invest in numerous types of alternative investments which gives the account holder the ability to diversify their account.

# The Midland Difference

## What Our Clients say about Midland

**"I was with another self-directed IRA company who was just terrible. I had done a lot of research and I finally came up with Midland IRA. I thought I'd give them a chance, and they came through. The best thing about working with Midland IRA is that they save me time, trouble, and money. They do all the paperwork for me and they send it electronically. I'm able to finish the document in less than 60 seconds and I'm good to go."**

*-Real Estate Investor, Midland Client*

**So far, I've got nothing but positive things to say for the people I've interacted with. Midland gets how to deliver a positive customer service experience be problem solvers for both a fund manager and a client using them as their IRA custodian.**

*-Hedge Fund Investor, Midland Client*

**"Every time I call, I know there's a familiar voice. You don't have to repeat your story 10 times or go through a series of hoops to get things done. It's no hassle."**

*-Hedge Fund Investor, Midland Client*

**We researched many alternative IRA investment custodians, and chose Midland because of their flexibility and reputation. They have been supportive and very easy to work with, especially when it comes to some of the IRS regulatory filing requirements.**

*-Real Estate Investor, Midland Client*



Contact Midland IRA at  
866.839.0429 to find out more about how  
this process works.

MIDLAND IRA IS NOT A FIDUCIARY. Midland IRA's role as the administrator of self-directed retirement accounts is non-discretionary and/or administrative in nature. The account holder or his/her authorized representative must direct all investment transactions and choose the investment(s) for the account. Midland IRA has no responsibility or involvement in selecting or evaluating any investment. Nothing contained herein shall be construed as investment, legal, tax, or financial advice, or as a guarantee, endorsement, or certification of any investments.